



OLED-Info media kit (updated February 2018)

OLED-Info, established in 2004, is the world's leading OLED industry and market knowledge hub, with a readership of over 120,000 monthly readers and over 18,000 newsletter subscribers. OLED-Info is the best way to quickly reach the OLED industry and put your products and services in front of industry leaders and decision makers.

Quick facts:

- Over 120,000 monthly readers
- Over 18,000 newsletter subscribers
- Over 10,000 social media followers (LinkedIn, Facebook, Twitter, G+...)
- Highly targeted OLED readership
- Worldwide readership. Top countries: US, India, Germany, UK, Japan, Canada, Taiwan, Korea, France and The Netherlands.
- About 75% of our visitors come from search engines, 5% through links from referring sites and 20% come directly and from social channels.
- Exact numbers available [on request](#)

Advertisement campaigns

We offer banner advertisement in OLED-Info's web site and newsletter:

- Top-right banner: \$500 per month (3 ads rotated)
- Right-side banner: \$400 per month (3 ads rotated)
- Bottom banner: \$400 per month (3 ads rotated)
- Newsletter banner: \$400 per issue

The screenshot displays the OLED-Info website interface. At the top, there is a green banner labeled "TOP RIGHT BANNER" and a navigation menu with items like Home, About us, Info to OLEDs, The OLED handbook, Our services, Market reports, and More. Below the menu is a large image of hands holding a tablet, with a "Business development" call-to-action box. The main content area features a search bar, social media icons, and a subscription form. The primary article is titled "Recent OLED News" with a sub-headline "Researchers from Taiwan urge consumers and governments to watch out from white LED lighting". Below this, there are two more articles: "BOE aims to start mass producing OLED displays in H2 2015" and "Apple's Watch production estimated at 2-3 million units a month". A "RIGHT SIDE BANNER" is visible on the right side of the page. At the bottom, there is a green banner labeled "BOTTOM BANNER" and a footer with copyright information.

We offer discounts for long-term campaigns and also for new customers wishing to test the effectiveness of a campaign on OLED-Info.

OLED-Info sponsorships

OLED-Info offers several sponsorship levels that can help enhance your visibility in our website and newsletters. Becoming an OLED-Info sponsor can boost your brand (by connecting to OLED-Info trusted brand), drive more leads to your business and show your support for the OLED community.

Our Gold and Platinum sponsorship levels also offer sending direct marketing messages to our readers and newsletter subscribers.

OLED-Info sponsorships last for a year and are the most affordable way to increase your presence in the OLED industry. OLED-Info also offers special promotion services for event organizers.

	<i>Silver</i> Sponsor	<i>Gold</i> Sponsor	<i>Platinum</i> Sponsor
Enhanced company listing	✓	✓	✓
Multiple listing categories	✓	✓	✓
Listing in sponsors page	✓	✓	✓
Free jobs-board listings	✓	✓	✓
Two OLED-Info posts		✓	✓
One newsletter writeup		✓	✓
Company logo in sponsors page		✓	✓
Company name in newsletters		✓	✓
Premium user at 50% discount		✓	✓
Dedicated e-mail blast			✓
Handbook license (\$600 value)			✓
Free Premium user			✓
Platinum logo in sponsors page			✓
Company logo in newsletters			✓
Yearly cost	\$500	\$1,500	\$2,500



Contact us now at <http://www.oled-info.com/contact> to learn more, get a personalized promotion quote and start driving new OLED business leads to your business!

For more info, please visit us at <http://www.oled-info.com/services/market-outreach>