

## OLED advertisement and marketing offers

To help increase brand awareness, product awareness and generate OLED industry leads, we propose the following packages:

### Silver yearly package

- **Two articles** at OLED-Info, can be used to promote OLED related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The OLED-Info team can assist with the article write-up as needed.
- Articles will be shared on OLED-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at OLED-Info

The cost of this yearly package is \$7,500 USD.

### Gold yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Four articles** at OLED-Info, can be used to promote OLED related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The OLED-Info team can assist with the article write-up as needed.
- Articles will be shared on OLED-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at OLED-Info

The cost of this yearly package is \$12,000 USD.


### Diamond yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Six articles** at OLED-Info, can be used to promote OLED related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The OLED-Info team can assist with the article write-up as needed.
- Articles will be shared on OLED-Info, our **social media** and on the **weekly newsletters**.
- **Two e-mail blasts**, a dedicated message to OLED-Info's newsletter subscriber list
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at OLED-Info

The cost of this yearly package is \$15,000 USD.

### Single promotion items

In addition, we offer ad-hoc activities for article promotion, on our web site, social media, and newsletter:

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- Promotion of a single article on OLED-Info's web site, social media, and newsletter: \$1,500
  - A single e-mail blast to OLED-Info's mailing list: \$1,750

#### OLED-Info readership / analytics (2024)

*OLED-Info, established in 2024, is the world's leading OLED publication. It is a well-known and reliable brand that is trusted and liked by the industry.*

- Newsletter list: 15,000+ subscribers, organically grown
- Social media: over 14,000 followers (LinkedIn, Twitter, Facebook)
- Monthly website sessions: 45,000 – 70,000
- Monthly website page views: 60,000 – 100,000
- Our readership is highly targeted for the OLED industry and market